

BA (HONS) ILLUSTRATION

UCAS: W225 (BA) / D786 (FE)

2016 TIMES HIGHER EDUCATION AWARD WINNER FOR EXCELLENCE AND INNOVATION IN THE ARTS.

OUR STUDENTS REGULARLY WIN NATIONAL AND INTERNATIONAL AWARDS. IN THE 2017 D&AD NEW BLOOD AWARDS DESIGN STUDENTS WON 6 PRIZES. 3 STUDENTS WERE ALSO HIGHLY COMMENDED IN THE MACMILLAN PRIZE FOR ILLUSTRATION 2017.

STUDENTS HAVE ACCESS TO A PROGRAMME OF VISITING LECTURES AND WORKSHOPS BY NATIONALLY AND INTERNATIONALLY RENOWNED ILLUSTRATORS, WHICH IS INVALUABLE FOR DEVELOPING PORTFOLIOS UPON GRADUATION.

Illustrators create many of the images we see every day, from book covers and children's picture books, newspaper and magazine articles, packaging and advertising imagery. A career as an illustrator opens the door to a wide variety of creative pathways in design, working with designers, advertising agencies, as well as for publishers and editorial media.

For students with an enthusiasm for drawing and practical making of all kinds, this degree will help them to learn how to communicate with pictures. Illustrators use both traditional and digital media to create their work and there is a friendly studio environment, workshops and printmaking facilities to help their portfolio.

Through our industry links students will gain an in depth understanding of the creative industry, so that they will be well equipped to operate as a professional illustrator. Students of this course will be able to interact with a wide range of practitioners, and we invite well known illustrators and artists as visiting speakers every year. Our students have recently met and worked with; Nous Vous, Lizzy Stewart, Tom Gauld, Jill Calder, David Hughes, Michael Foreman, Gemma Correll, Nick Sharratt, Steven Appleby, Katherina Manolessou, Sara Ogilvie, and many other creative professionals from graphic design and advertising.

We are looking for students with good drawing skills, a love of picture making, and a problem solving approach to creativity. Every year the course holds a Design Conference Week with various national and international guest speakers from all areas of Graphic Design, Branding, Advertising, Illustration, Media and Digital Design.

COURSE CONTENT

Year 1

Creative Thinking
Introduction to Graphic
Communication
Communication Craft Skills
Historical Contextual Studies

Year 2

Applied Illustration
Graphic Communication in Context
Professional Practice
Contemporary Contextual Studies

Year 3

Illustration Set Project
Illustration External Project
Illustration Self-Initiated Project
Contextual Studies – Futures

FACILITIES

Students will be taught in a friendly and competitive studio atmosphere which helps to develop problem-solving and creative skills. Our studios feature Mac suites loaded with the latest industry software including Adobe Creative Suite.

In addition, students will have access to facilities within the department including digital print workshops, traditional printmaking workshops and wood and metal workshops. This will allow greater flexibility and opportunity when creating and developing work.

Kate Pankhurst - Illustration Graduate
Author and illustrator of the Mariella Mystery children's books, illustrator of Judy Blume books, and published picture books and commissions for Walker Art Gallery in Liverpool.

"Victoria Building always had a buzz about it when I was a student and still does whenever I go back."

Ben Tallon - Illustration Graduate
London-based illustrator and art director, work featured in Design Week, Arsenal FC magazine, moving image for BBC, Channel 4, Universal Music, and World Wrestling Entertainment (WWE).

"Had I not been to this University then I might not have ended up with the same drive to create images and to pursue my work."

EMPLOYABILITY

This course places a strong emphasis on employability and students are encouraged to find work experience opportunities to boost their portfolio. There is chance to prepare for a career on an international stage - either by studying abroad or on an international study visit.

This Illustration programme is designed to help students create a portfolio of work so that they can work as independent illustrators or artists. Graduates find employment within a range of related creative industries, including animation, graphic design, fine art and arts education.

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