

## **BA (HONS) FASHION DESIGN (WITH SANDWICH)**

**UCAS: W231 (BA) / D174 (FE)**

**2016 TIMES HIGHER EDUCATION AWARD WINNER FOR EXCELLENCE AND INNOVATION  
IN THE ARTS.**

**UCLAN IS ONE OF THE MOST SUCCESSFUL UK UNIVERSITIES AT GRADUATE FASHION  
WEEK. IN 2017 A FASHION DESIGN STUDENT WAS SHORTLISTED FOR THE LITTLE BLACK  
DRESS AWARD AFTER DESIGNING A RED CARPET GOWN FOR ALESHA DIXON.**

**OUR EXTREMELY CLOSE RELATIONSHIPS WITH OVER 150 GLOBAL FASHION BRANDS  
MEANS WE ARE ABLE TO HELP STUDENTS SECURE PLACEMENT OPPORTUNITIES AT  
COMPANIES LIKE LEVIS, BURBERRY, COAST, REEBOK, OASIS AND M&S.**

Our award winning BA (Hons) Fashion Design course has a credible reputation within the fashion industry, we are renowned for producing successful graduates due to our commitment to developing creative and innovative designers, with a focus on current fashion industry requirements, enhancing graduate employability. Our close relationships with over 150 global fashion brands means our students go on to gain esteemed positions with companies such as Burberry, M&S, Reebok, Abercrombie & Fitch, Levi and many more.

Whilst studying at UCLan students benefit from many opportunities to show off their work throughout their studies, the highlight of which being Graduate Fashion Week, graduates have the chance to showcase their work on the catwalk and exhibition space to hundreds of industry professionals, with many gaining industry contacts and winning nationally recognised awards.

## COURSE CONTENT

### Year 1

Fashion Design 1  
Fashion Communication and  
Presentation Methods  
Fashion Design 2  
Cultural & Historical Studies:  
Introduction to Design & Culture or  
Enterprise in Practise: Enterprise Skills

### Year 2

Fashion Design 3  
Fashion Design 4  
  
Pathway 1 & 2:  
Preparation for Industry  
Outerwear Design & Creation or  
Computer Aided Fashion Drawing  
Critical and Cultural Studies: Dress,  
Style and Communication

Or Pathway 3:  
Computer Aided Fashion Drawing  
Contextualising Fashion Direction  
Enterprise in Practise: Planning &  
Developing a Business Model

### Year 3

Industrial Placement Fashion

### Year 4

Fashion Design 5  
Fashion Collection

Pathway 1:  
Experimental Silhouette Investigation  
Cultural & Historical Studies: Fashion,  
Textiles, Culture & Identity

Pathway 2:  
Fashion Design for Industry  
Cultural & Historical Studies: Fashion,  
Textiles, Culture & Identity

Or Pathway 3:  
Craft Technique  
Enterprise in Practise: Enterprise  
Project

## FACILITIES

This course is based in Victoria Building, which is a modern, bright building with purpose-built studios and workshops. The facilities provide students with in-house access to the knit studios and production rooms with supervision and support from the specialist technicians. We also have Mac computer suites with the latest industry software including Adobe Creative Suite.

### Natalie Smith - Fashion Design Graduate

"I thoroughly enjoyed my time at UCLan; as a creative student the hands-on experience helped me to fulfil my potential as a Fashion Designer. The year in industry was crucial to my learning as this helped me understand the fashion business first hand. With the encouragement, help and advice from all my tutors as well as the opportunity to show my work at Graduate Fashion Week, UCLan has opened the door to my future career as a designer. Even at the end of my studies the tutors at the University helped me prepare for job interviews and I successfully landed a job with Abercrombie and Fitch at their head office in America!"

## EMPLOYABILITY

Our courses place a strong emphasis on employability and we support students in finding work experience opportunities through our in-house placement team, helping students to boost their portfolio.

Graduates have gone on to have great careers in the fashion industry with alumni working for Jack Wills, Courtesy Shoes, George at Asda and freelance designers for M&S, Debenhams and Ted Baker. Graduates from this course founded fashion labels Preen and PPQ.

Twitter - @UCLanADF / @UCLanFashion  
Instagram - @UCLanADF

University of Central Lancashire  
Preston PR1 2HE

01772 892400  
enquiries@uclan.ac.uk  
www.uclan.ac.uk