

BA (HONS) INTERNATIONAL JOURNALISM

UCAS: P502 (BA) / J634 (FE)

2016 TIMES HIGHER EDUCATION AWARD WINNER FOR EXCELLENCE AND INNOVATION IN THE ARTS.

UCLAN'S BA (HONS) INTERNATIONAL JOURNALISM DEGREE IS ONE OF ONLY TWO INTERNATIONAL JOURNALISM DEGREES IN THE UK.

THE UNIVERSITY IS HOME TO ONE OF THE FIRST JOURNALISM SCHOOLS IN THE UK, ESTABLISHED MORE THAN 50 YEARS AGO.

Study journalism in an international context and gain practical skills in news selection, news gathering and news presentation of global events. We offer the same skills training and preparation for graduate jobs as other journalism degrees, but with an international outlook.

The multimedia reporting skills learnt on the course enable many of our graduates to walk straight into jobs in journalism around the world, in print, online and broadcast. They also learn how to think, communicate and find their place in a globalised world, opening up many other graduate careers.

On this practical course students spend most of their time doing the job of an international journalist writing stories, publishing and broadcasting them. This is reinforced by the study of journalism around the world, and its political, economic, technological, social and cultural influences. In the final year, students participate in a production team producing live products to real-life deadlines.

One of the course's strengths is its mix of nationalities. It is aimed at students who want to report international stories, not just UK news. The UCLan teaching team include ex-journalists with international experience, plus lots of guest lecturers including foreign correspondents.

This flexible course is designed to allow students to focus on subjects that interest them and to customise their studies to give maximum advantage on their career path. The course includes a work experience module and students have had placements with companies including The Times of India, the South China Morning Post and the Times of Israel.

COURSE CONTENT

Year 1

The Professional Journalist 1
The Making of the Media
The Economics of the Media

Plus one option from:

Media Law and Regulation
Global Politics: An introduction to international relations
A foreign language
Free-choice elective

Year 2

The Professional Journalist 2 (International)
World Desk 1
Issues in International Journalism

Plus two options from:

Global Reporting
The Business of Journalism
Controversies in Journalism
Data Journalism
Photojournalism
Music Journalism
Free-choice elective

Year 3

World Desk 2 **and/or**
Dissertation **and/or**
The Media Entrepreneur

Options

Work Placement
Reporting Politics and Society
Future Media
Constructive Journalism
Specialist Journalism
Campaign Planning (marketing)
Free-choice elective

FACILITIES

The School of Journalism, Media and Performance has a wealth of state-of-the-art facilities to ensure graduates are up to speed with the latest industry developments. We have invested more than £250,000 in upgrading these facilities.

They include:

- Six fully-equipped newsrooms.
- Four radio studios
- TV studio and adjacent gallery
- Two broadcast production areas
- Two video edit suites
- Live news feeds from the Press Association
- Industry-standard workflows

Danny Lee - Journalism Graduate Reporter at South China Morning Post, Hong Kong

"UCLan's international links have been an indispensable springboard for the placements and opportunities I had. Without them I wouldn't be walking through the door of major news organisations today."

EMPLOYABILITY

Journalism at UCLan has an excellent record for employability. Our graduates are working in journalism and media industries around the world, including the BBC, South China Morning Post in Hong Kong and the Angolan Embassy in Lisbon. Typical careers include journalism, broadcast entertainment, public relations, marketing and teaching.

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