

## **BA (HONS) JOURNALISM**

**UCAS: P500 (BA) / J534 (FE)**

**2016 TIMES HIGHER EDUCATION AWARD WINNER FOR EXCELLENCE AND INNOVATION IN THE ARTS.**

**UCLAN'S BA (HONS) JOURNALISM DEGREE IS ONE OF THE UK'S LONGEST-ESTABLISHED AND MOST PRESTIGIOUS UNDERGRADUATE JOURNALISM COURSES WITH AN IMPRESSIVE WORLDWIDE GRADUATE NETWORK.**

**INDUSTRY ACCREDITATIONS: NATIONAL COUNCIL FOR THE TRAINING OF JOURNALISTS, BROADCAST JOURNALISM TRAINING COUNCIL, PROFESSIONAL PUBLISHERS' ASSOCIATION**

Exciting. Varied. Fast moving. Challenging. Learning about journalism at UCLan is a lot like working as a journalist. For the last 50 years, we've helped students meet expectations of the industry – on our practical, hands-on courses, develop the skills and knowledge needed to work in a modern, digitalised newsroom. Students will be able to do live location reporting, editing and also learn the latest digital and social media skills from experts based in our Media Innovation Studio.

From the first day of the course, students will be encouraged to think like a journalist – to be inquisitive, resourceful, sceptical and persistent in their quest. While developing these essential skills, students will study the business of journalism, its role in society and the legal and ethical framework within which journalists work. This course works to real deadlines, so TV, radio and online work is assessed live, publications are put together to print deadlines and professional meetings take place as they would in industry. There is also a compulsory placement in the final year and students can take advantage of superb industry links to gain experience at leading news organisations. This is an invaluable experience and has a significant impact on our excellent record of graduate employment.

Journalism has been taught in Preston for more than 50 years. BA (Hons) Journalism produces outstanding graduates ready to work professionally in journalism, the creative industries and other allied careers. The course offers practical training in all aspects of multimedia journalism and media innovation, underpinned by the study of journalism theory. Throughout the course, we encourage students to aim high, to work like a professional, to be creative and to develop as an individual.

## COURSE CONTENT

### Year 1

#### Compulsory:

The Professional Journalist 1  
The Making of the Media  
The Economics of the Media  
Media Law and Regulation

### Year 2

#### Compulsory:

The Professional Journalist 2  
The Newsroom  
Reporting Politics and Society

#### Optional

##### (select 40 credits from)

The Business of Journalism  
Controversies in Journalism  
Data Journalism  
Photojournalism  
Music Journalism Issues in  
International Journalism  
Book Publishing

### Year 3

#### Compulsory:

The Newsroom 2  
Work Placement

#### Plus

Journalism dissertation **or**

#### Optional Modules

##### (select 40 credits from)

Two modules from:  
Reporting Politics and Society  
Future Media  
Constructive Journalism  
Specialist Journalism

## FACILITIES

The School of Journalism, Media and Performance has a wealth of state-of-the-art facilities to ensure graduates are up to speed with the latest industry developments. We have invested more than £250,000 in upgrading these facilities.

They include:

- Six fully-equipped newsrooms.
- Four radio studios
- TV studio and adjacent gallery
- Two broadcast production areas
- Two video edit suites
- Live news feeds from the Press Association
- Industry-standard workflows

### Laura Gibson – Journalism Graduate Social Creative Lead at ITV

“I love my job! It is great fun. It’s challenging, but we get to experiment a lot and that’s really exciting.”

On graduation, Laura was well on her way to achieving her career goals and even won a radio journalism award. “It gave me such amazing experiences.”

## EMPLOYABILITY

Journalism at UCLan has an excellent record for employability. Our graduates have gone on to work for national newspaper, magazines and employers such as the BBC, Sky and ITV.

The skills learnt are transferable to a wide range of careers from working as a social media consultant to a web editor. Students have also moved into a wide range of digital corporate communication and marketing posts.

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Facebook - uclanjournalism

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