

BA (HONS) PUBLISHING

2016 TIMES HIGHER EDUCATION AWARD WINNER FOR EXCELLENCE AND INNOVATION IN THE ARTS.

UCLAN IS THE ONLY UNIVERSITY WITH A FULLY OPERATING, STUDENT-LED PUBLISHING HOUSE, UCLAN PUBLISHING, WHICH PRODUCES AND SELLS PROFESSIONAL, COMMERCIAL BOOKS AND E-BOOKS FOR SALE ON THE HIGH STREET AND ONLINE.

OUTSTANDING EMPLOYMENT PROSPECTS – 96% OF OUR GRADUATES GET A JOB WITHIN 6 MONTHS OF LEAVING OUR MA PUBLISHING COURSE.

Building on our very successful MA Publishing we have developed this undergraduate programme. A highly practical course which will give students all the skills and contacts they need for a successful career in the book and magazine publishing industry. UCLan is completely unique in that sessions are taught in our bespoke, fully operational trade publishing house, UCLan Publishing, so that students will be working in publishing from day one.

Teaching staff have either worked at high levels in the industry or are still working in publishing so the skills taught are absolutely up to date. Work placement opportunities will help students gain the vital contacts to gain a foothold in this competitive industry. They also gain practical experience of running high level author and publishing events. The University has high level partnerships with publishers such as Egmont UK, Guinness, HarperCollins and Scholastic and access to work placements throughout the country.

Students will have unique opportunities to travel the world to work on publishing projects through our travel bursary scheme. Previous students have travelled to Zambia, Kenya, the Azores, Greenland, India, France, Australia, Fiji and Italy to work on a range of exciting projects. We also visit the main world book fairs including London and Bologna.

COURSE CONTENT

Year 1

Essentials of publishing
Creating a print book
The role of the editor in practice
Issues and innovations

Year 2

Designing and producing a book
Creating a digital book
The business of publishing

Year 3

Major project
Dissertation
Professional practice

FACILITIES

Students have access to a brand new publishing house with new computers and the latest publishing software as well as 24 hour access to their own, fully equipped space from which they can produce professional quality publications. Publishing students also have full access to industry standard programmes including Nielsen BookScan, Adobe InDesign, HTML and Sigil. All modules are fully up to date with developments in the industry.

Rebecca Parker - MA Publishing Graduate Editor at Oxford University Press

“The course provided a comprehensive coverage of modern publishing taught by industry professionals, with a focus on practical skills and experience; meaning that when it came to job interviews I felt confident in my own skills and what I could bring to a publishing house. Ultimately it has prepared me for a career in publishing as I was able to hit the ground running when I started my first job.”

EMPLOYABILITY

We organise work placements for students at many publishing houses including HarperCollins, Bloomsbury, Manchester University Press, Oxford University Press, Bounce, Priddy Books, Hachette, Thames and Hudson and many more to make them industry ready.

Our publishing graduates have gained employment in Macmillan, Palgrave, Penguin, Manchester University Press, BBC (children’s department), Ishara Press, Oxford University Press, Nielsen Bookscan, Oxfam (in Kenya) and Waterstone’s in roles as diverse as editors, project managers, bibliographic editors, production coordinators and picture researchers. Some graduates may choose to go onto postgraduate study.

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