

## **BA (HONS) SPORTS JOURNALISM**

**UCAS: P501 (BA) / J834 (FE)**

**2016 TIMES HIGHER EDUCATION AWARD WINNER FOR EXCELLENCE AND INNOVATION  
IN THE ARTS.**

**ACCREDITED BY THE BROADCAST JOURNALISM TRAINING COUNCIL:  
THE INDUSTRY'S KITEMARK OF TEACHING EXCELLENCE.**

Exciting. Varied. Fast moving. Challenging. Learning about journalism at UCLan is a lot like working as a journalist. For the last 50 years, we've helped students meet expectations of the industry – on our practical, hands-on courses, develop the skills and knowledge needed to work in a modern, digitalised newsroom. Students will be able to do live location reporting, editing and also learn the latest digital and social media skills from experts based in our Media Innovation Studio.

UCLan's Sports Journalism degree is aimed at students considering a career in the media or communications industries. The programme also develops transferable skills that will prepare them for a range of graduate-level jobs. Our students not only learn how to operate as a sports journalist and learn all the skills a professional journalist needs, they will also study issues in sport and its development into a multi-million pound industry and have the opportunity to take up an industry placement in the final year.

The programme draws on the wealth of sporting tradition and industry professionals in the North West region. It is the home of Premier League football and has a proud history of success in cricket, rugby league and many other sports. Guest lectures from industry professionals form an important part of the programme. Speakers have included BBC Breakfast and BBC Football Focus presenter Dan Walker; BBC Match of the Day commentator Alistair Mann, I Sky's rugby league presenter Eddie Hemmings; and Formula 1 commentator Jonathan Legard.

This course will be the perfect stepping-stone to a sports specialist position in the media or communications industries. Our graduates are highly employable. They work as sports journalists for employers such as BBC Sport and Sky Sports. They also work for a range of sporting organisations, including Premiership football clubs.

## COURSE CONTENT

### Year 1

#### Compulsory:

The Professional Sports Journalist 1  
The Making of the Media  
The Economics of the Media  
Media Law and Regulation

### Year 2

#### Compulsory:

The Professional Sports Journalist 2  
Sports Desk 1  
Sporting Issues

#### Optional

##### (select 40 credits from)

Football and the Media  
Advanced Sports TV and Live Event  
Production  
The Business of Journalism  
Reporting Politics and Society  
Data Journalism  
Photojournalism  
Music Journalism

### Year 3

#### Compulsory:

Sports Desk 2  
Work Placement

#### Plus

Journalism dissertation **or**  
Media Entrepreneurship **or**

#### Optional Modules

##### (select 40 credits from)

Football and Popular Culture  
Specialist Sports Journalism  
Reporting Politics and Society  
Future Media

## FACILITIES

The School of Journalism, Media and Performance has a wealth of state-of-the-art facilities to ensure graduates are up to speed with the latest industry developments. We have invested more than £250,000 in upgrading these facilities.

They include:

- Six fully-equipped newsrooms.
- Four radio studios
- TV studio and adjacent gallery
- Two broadcast production areas
- Two video edit suites
- Live news feeds from the Press Association
- Industry-standard workflows

### Ryan Grant – Journalism Graduate Multimedia Journalist at Manchester United

“Studying at UCLan was an unforgettable experience. Not only has it given me the platform to secure my dream job, I’ve made life-long friends and have countless memories from my time in Preston - from the practical and engaging work on the course, to the social side of the experience.”

## EMPLOYABILITY

Sports Journalism at UCLan has an excellent record for employability. Our graduates have gone on to work for the BBC Sport; Sky Sports; BBC Match of the Day, Manchester United; Manchester City; Liverpool FC; Everton FC; Blackpool FC; Bolton Wanderers; Wigan Athletic; Norwich City; Nottingham Forest; Yorkshire County Cricket Club, the Lawn Tennis Association and many other sporting organisations.

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