

Faculty of

**CULTURE AND THE
CREATIVE INDUSTRIES
LANGUAGE**



BA (HONS) ENGLISH FOR INTERNATIONAL CORPORATE COMMUNICATION WITH A MODERN FOREIGN LANGUAGE (TOP-UP)

**UCAS: Q3T6 (Arabic) / Q3T1 (Chinese) / Q3R1 (French) / Q3R2 (German) /
Q3T2 (Japanese) / Q3T4 (Korean) / Q3R7 (Russian) / Q3R4 (Spanish)**

ACCREDITED BY THE BRITISH COUNCIL FOR NON-NATIVE SPEAKERS OF ENGLISH ONLY.

**ALL STUDENTS WILL HAVE ACCESS TO OUR WORLDWIDE LEARNING CENTRE, WHICH IS
OPEN YEAR-ROUND AND OFFERS ADVICE AND SUPPORT FOR THE STUDY OF WORLD
LANGUAGES AND CULTURES, TRAVELLING, AND WORKING OR STUDYING ABROAD.**

This course allows students to advance their professional communication skills in both English and their chosen language across a wide range of business areas. A combination of core and optional modules offers a truly varied range of pathways, including Human Resource Management, Marketing, Tourism, Asia Pacific Studies and Events Management.

Through practical work experience students will develop the project management and research skills that will give them the competitive edge when beginning their career or going on to further study. The course is the ideal first step towards a wide range of communication oriented careers where a combination of business knowledge, high-level English and language skills and cultural awareness is required.

Our graduates go on to work all over the world in a diverse range of careers in international business and management. We also give students the opportunity to go on subsidised field trips: previous students have visited Shanghai, China, Spain and the Czech Republic.

COURSE CONTENT

Years 1

Compulsory Modules

Globalisation and Business in International Corporate Communication
1 x Modern Foreign Language - French / German / Spanish / Arabic / Chinese / Japanese / Korean / Russian Translation / Interpreting in MFL

Year 2

Compulsory Modules

Culture and Business in International Corporate Communication
Continue with Modern Foreign Language - French / German / Spanish / Arabic / Chinese / Japanese / Korean / Russian
Continue with Translation / Interpreting in MFL

Optional Modules

See website for details

Year 3

Compulsory Modules

Business related module
Foreign language

Optional Modules

Research methods
Dissertation

FACILITIES

Students will study using the latest industry-standard equipment in our professional interpreting suites and will have access to our state-of-the-art Learning Centre, where interactive video, satellite TV, computers, and other self-study audio and video materials are available on an open access basis. Our students can study additional languages using the digital technologies including Rosetta Stone.

The Worldwide Learning Centre offers a varied programme of activities designed to give students global experiences on campus and there are bursaries available to support short trips abroad during your time with us. Our Worldwide Learning Centre offers five-day work experience placements and short-term internships for graduates and final year students.

This Linguistics Lab is a specialist computer laboratory for students of English Language and Linguistics. The lab is equipped with touchscreen presentation whiteboard, a central conference/discussion table, and twelve high-spec computers installed with a range of specialist linguistics software.

EMPLOYABILITY

This programme will prepare graduates for any career or field of postgraduate study requiring a mixture of business knowledge, high-level English and foreign language skills as well as cultural awareness. Consider careers in public relations, marketing, advertising, international relations, consultancy work, or corporate training.

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