

Faculty of

**CULTURE AND THE
CREATIVE INDUSTRIES
LANGUAGE**



BA (HONS) INTERNATIONAL BUSINESS COMMUNICATION (TOP-UP)

UCAS: N122

ACCREDITED BY THE BRITISH COUNCIL FOR NON-NATIVE SPEAKERS OF ENGLISH ONLY.

ALL STUDENTS WILL HAVE ACCESS TO OUR WORLDWIDE LEARNING CENTRE, WHICH IS OPEN YEAR-ROUND AND OFFERS ADVICE AND SUPPORT FOR THE STUDY OF WORLD LANGUAGES AND CULTURES, TRAVELLING, AND WORKING OR STUDYING ABROAD.

This course offers students the chance to study in a truly international environment. They will develop a high degree of competence in English language and communication skills, understanding the role of the international manager and the skills required to manage successfully in international and intercultural contexts. Our students have the opportunity to study specialist content modules in a wide range of business topics as well as to develop the necessary project management and research skills, giving them an advantage, whether going on to postgraduate study, or getting that first job.

The School's quality stamp in English language provision is officially accredited by the British Council. We are also a provider of the Certificate in International Business English Training, accredited by Trinity College London and English UK professional bodies.

COURSE CONTENT

Year 1

International Business
Communication 1
Introduction to Marketing for IBC
Introduction to Business for IBC
English-Speaking World (or)
Study and Communication Skills

Year 2

International Business
Communication 2
Management Practice for IBC
English for IBC
Intercultural Communication for IBC
English and Skills for Study – (Direct
Entry Only)

Year 3

International Business
Communication 3
Managing International Businesses
for IBC
Research Methods for International
Business Communication

Plus a variety of optional modules,
see website for details.

FACILITIES

Students will study using the latest industry-standard equipment in our professional interpreting suites and will have access to our state-of-the-art Learning Centre, where interactive video, satellite TV, computers, and other self-study audio and video materials are available on an open access basis. Our students can study additional languages using the digital technologies including Rosetta Stone.

The Worldwide Learning Centre offers a varied programme of activities designed to give students global experiences on campus and there are bursaries available to support short trips abroad during your time with us. Our Worldwide Learning Centre offers five-day work experience placements and short-term internships for graduates and final year students.

Nursilinov Duman International Business Communication Graduate

“The course was great value for money and offered great opportunities to experience different cultures.”

EMPLOYABILITY

This course will give students a range of business skills that they will be able to apply in a global context. Our graduates have gone on to a whole range of different careers, from finance to export/import companies.

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