

Faculty of

CULTURE AND THE CREATIVE INDUSTRIES LANGUAGE



BA (HONS) MODERN LANGUAGES FOR INTERNATIONAL BUSINESS

**UCAS: TN61 (Arabic) / RN11 (French) / RN21 (German) /
TN21 (Japanese) / RN41 (Spanish) / L225 (FE)**

ALL STUDENTS WILL HAVE ACCESS TO OUR WORLDWIDE LEARNING CENTRE, WHICH IS OPEN YEAR-ROUND AND OFFERS ADVICE AND SUPPORT FOR THE STUDY OF WORLD LANGUAGES AND CULTURES, TRAVELLING, AND WORKING OR STUDYING ABROAD.

The advanced command of a foreign language coupled with business expertise is an increasingly valuable asset in a global economy. This degree offers students the chance to enhance their learning through integrated placements at every level, including a semester abroad. They will develop linguistic confidence and an understanding of a range of topics relevant to the business world, as well as to specific territories linked to the language of choice, this will help students to make the most of internationally oriented career opportunities.

Students will cover a wide range of business subjects including marketing and business management. They will be able to improve their skills in negotiating, taking part in meetings, giving presentations and other essential management tools. We will also raise awareness of cross-cultural issues to prepare students to communicate in global situations. This course offers the chance to study in a truly international environment and will give graduates an advantage, whether going onto postgraduate study, or getting that first job.

COURSE CONTENT

Year 1

Introduction to Business for Professional Communication
Business Placement Module 1
Core Language (double module)
Option modules

Year 2

Introduction to International Management and Enterprise
Core Language
Option Module (chosed from the language or international business)
Placement Abroad (Triple module)

Year 3

Managing International Business
Business Placement Module 2
Core Language
Option Module (e.g. Interpreting; Literature; Translation; Cinema; Asia Pacific Studies; Marketing; Accounting and Finance; Tourism; Event Management)
Language for International Business
research project

FACILITIES

Students will study using the latest industry-standard equipment in our professional interpreting suites and will have access to our state-of-the-art Learning Centre, where interactive video, satellite TV, computers, and other self-study audio and video materials are available on an open access basis. Our students can study additional languages using the digital technologies including Rosetta Stone.

The Worldwide Learning Centre offers a varied programme of activities designed to give students global experiences on campus and there are bursaries available to support short trips abroad during your time with us. Our Worldwide Learning Centre offers five-day work experience placements and short-term internships for graduates and final year students.

Kieran Forest Modern Languages Graduate

“University is as much about studying as it is about discovering new things and meeting new people. It is part of the learning experience. I have so many great memories of lots of different times while I was enrolled on my course at UCLan. From the fun of being a fresher to the excitement of welcoming fresh faces, I will never regret or forget my time in Preston.”

EMPLOYABILITY

A variety of specialist options are available which will prepare students for future postgraduate study, a career working in international business, or turning their skills to interpreting/translation or teaching. In a climate of fierce global competition a degree which combines practical business and language expertise will greatly enhance employability.

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